

## **RICARDO L. SALUDO**

### **ACADEMIC QUALIFICATIONS**

- Master of Science in Public Policy and Management  
Center for Financial and Management Studies (CeFiMS)  
School of Oriental and African Studies (SOAS), University of London, 2009
- Postgraduate Diploma in Strategy and Innovation  
Saïd Business School, University of Oxford, 2011
- Certified in Enterprise Risk Governance (CERG), Enterprise Risk Management Academy, Singapore ([www.erm-academy.org](http://www.erm-academy.org)), 2018  
ERMA Online Seminar on Enterprise Risk Management, 2020
- Enrolled in Doctor of Theology and Ministry Program  
Durham University, 2020
- Graduate Certificate in Sacred Scripture, Catholic Distance University ([www.cdu.edu](http://www.cdu.edu)), 2019
- Certificates in Business Leadership, Change Leadership, and Financial Management, Cornell University, 2010-11
- Certificate in Investment Analysis and Portfolio Management, Polytechnic University of Hong Kong, Hong Kong Institute of Investment Analysts, 1992
- Master in Media Management (completed taught courses), Asian Institute of Journalism and Communication, 1979-84 (Most Outstanding Alumnus of 2000)
- A.B. Literature *cum laude*, Ateneo de Manila University, 1977

## CAREER HISTORY

- **Since 2010: President, Center for Strategy, Enterprise & Intelligence**  
CenSEI provides advisory services on strategic planning, risk management, enterprise development, political and media strategy.
- **Since 2018: Lecturer, Enterprise Risk Management Academy (ERMA)**  
ERMA conducts risk governance and management seminars for certification with ISO and the Center for Enterprise Risk Governance (CERG). Masterclass lectures given on risk culture (Bali, 2018) and strategic risk management (online, 2020); and conference presentations on public sector risk (Yogyakarta, 2018) and crisis communications (Bali, 2019).
- **2011-2015: Lecturer in Public Administration and Media Ateneo de Manila University (ADMU), University of the Philippines**  
Courses taught: Bureaucracy and Governance, Leadership in Philippine Public Service, Media and Politics, Media Ethics, and Business Reporting at the Asian Center for Journalism, ADMU, with news professionals across the region
- **October 2009 to June 2010: Secretary of the Special National Public Reconstruction Commission; Presidential Spokesperson** (Jan-June 2010)  
SNPRC coordinated funding and projects for reconstruction after 2009 Luzon floods. Presidential Spokesperson did media briefings on major issues/events.
- **July 2007 to September 2009: Chairman, Civil Service Commission (CSC)**  
Headed CSC, the independent constitutional body administering the 1.3 million civilian personnel of the Philippine Government. Major projects undertaken include implementation of Anti-Red Tape Act in 4,000 government offices nationwide; and CSC strategic planning for 2009-2015.
- **2002 to July 2008: Secretary of the Cabinet, Philippines**  
The Cabinet Secretary coordinates with the President on domestic and foreign issues/developments for Cabinet or state action, monitors implementation of major programs and projects, and briefs media and public on major decisions.
- **1984 to 2001: Editor and Writer, Asiaweek Magazine, Hong Kong**  
*Asiaweek*, part of the Time Magazine group, was the leading Asian news magazine before its closure in 2001. Duties included developing, writing and editing public affairs and business articles and special features. Major projects handled: annual ranking of Asia's 1,000 largest enterprises and 500 largest banks, yearly economic and business forecast, and Asian CEO interviews.
- **1981 to 1984: Managing Editor, Makati Business Club Economic Papers**  
Writing, editing and publication work for the monthly national and business affairs journal of the Makati Business Club of leading Philippine corporations.
- **1977 to 1984: Instructor in Journalism, Literature and Theater**  
Ateneo de Manila University, other universities, and the National Arts Center